

The Privacy Policy of Online Activity B.V. (hereinafter: Online Activity) makes referall to all websites, domain names, documents and e-mail messages of Online Activity or Online Activity's affiliates.

Online Activity differentiates between:

Visitors who come into contact as Users with one of the websites or advertisers affiliated with us or;

The person who actively uses our Service as a participant Advertiser or Publisher.

Online Activity believes that you must be able to rely on your personal information to be in accordance with the highest ethical and legal standards. This Privacy Policy describes how personal information is collected and processed, of course taking into account the consent required by the new GDPR regulation.

The Online Activity Services may contain links to websites of other companies and products or services that they offer. It is possible that these companies have their own privacy policy. Online Activity is not responsible for (compliant with) that policy or the products or services of other companies. Online Activity also advises you to carefully read the privacy policy of these companies.

Online Activity may be required by law to disclose personal information in a legal process or if enforcement authorities require to do so. In order to comply with the conditions of a valid legal process, Online Activity may disclose this information without your knowledge, without your permission and even without informing you. Online Activity reserves the right to revoke access to personal data demanded by authorities.

If another company acquires Online Activity or takes over assets from Online Activity in which or under which your personal information is understood or falls, that company will also acquire the collected personal information and the rights and obligations of this Privacy Policy regarding your personal data will be transferred to that company.

Online Activity can also share personal information with carefully selected third parties. Online Activity only does this if the disclosure of the data is necessary for the delivery / execution of the Services (eg customer care). Online Activity requires those third parties to treat the information confidentially and to protect it safely and only use it for the services to be provided, following the General Data Protection Law of the European Union.

When you are a User and not a Publisher or Advertiser.

You connect with Online Activity when clicking a link that takes you to a website – this link has been implemented by our service – . Making that click-through possible is an essential part of the Online Activity service. In order to be able to execute the Services, Online Activity stores data. Online Activity uses (functional) cookies. However, Online Activity does not use data that can be traced back to persons and does not store personal

data. Online Activity stores data always encrypted and anonymised. This is handled with utter care and secured and never given to third parties.

Cookies and any other data will not be used to contact people or for (commercial) offers.

Because the protection of your personal information is one of the most important core values of our company, Online Activity uses the term 'personal information'. By "personal information" it refers to : your name, address, telephone number, e-mail address, usernames and passwords, birth dates and gender , this is data that we obtain directly from you. Traffic data, location data, IP addresses, internet usage data can also be regarded as personal information.

The cookies and data from Online Activity are only used to anonymously measure which website (from an Online Activity connected Publishers) has referred a User to the website of an Advertiser.

The coded and anonymous cookies or Online Activity contain the following data:

Information from the Publisher that is forwarded by the User.

Data of the link with which and how the User went to the website of the Advertiser.

Information from the Advertiser, including the website, to which the User has been sent via a link.

The date and time.

In occasions the details of the Publisher link.

These encrypted cookies from Online Activity do not contain data that can be traced back to persons.

Online Activity saves the following other statistical data. They are not personal data.

For publisher or advertiser:

Advertiser and Publishers provide Online Activity with administrative data, including contact details, financial data and passwords. Online Activity needs this information for services including providing information about Services to Advertisers and for making payments.

Online Activity automatically encrypts the passwords and these can not be accessed by Online Activity. Personal information collected will only be used by Online Activity for the purposes described above. Online Activity does not provide personal information to unauthorized third parties.